

## MEMBERS' BEST PRACTICE EXAMPLES

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### SVS

#### SVS launches a new prevention initiative

**Promoting prevention, personal responsibility and a healthy lifestyle – this is a strategy the SVS has always consistently pursued.**

In this way, incentives are actively set and those who take responsibility for their health are "rewarded". In addition to established offers such as the "Gesundheitshunderter" or the preventive program "Selbständig Gesund", the SVS prevention offer has now been expanded to include the campaign "Geimpft gesünder". Vaccination is part of comprehensive preventive care and the most effective form of disease prevention. The SVS has deliberately extended "Geimpft gesünder" beyond the Covid-19-vaccination. The campaign is intended to create awareness. After all, vaccinations are not only the order of the day in times of a pandemic, but are generally one of the most important preventive measures. They protect the individual, contribute to community protection and are also and especially in times of a pandemic of essential importance.

"Geimpft gesünder" is intended to provide an incentive and reason to consider one's own vaccination status – ideally in consultation with a trusted physician – and to catch up on or refresh any missing vaccinations. With this, the SVS wants to financially support those who are willing to make an effort and take responsibility for themselves and each other, on the one hand, and generally increase the health literacy of its clients and promote self-responsible action, on the other. Because health literacy is crucial – crucial for a conscious, healthy lifestyle and crucial for as many healthy years of life as possible. Every individual benefits from this and it is an essential building block for a sustainably efficient healthcare system.

All eligible insured persons and dependents who provide proof of holistic vaccination protection by December 31, 2022, will receive a one-time payment of 100 euros from the SVS for their efforts as a voluntary benefit. The selection of the necessary vaccinations is based on the recommendations by the current Vaccination Plan Austria and is divided into three age groups. Applying via svsgo, the SVS's digital services, enables rapid processing times, which means that SVS insured can have their bonus in their account even faster: [www.svs.at/geimpftgesuender](http://www.svs.at/geimpftgesuender).

**ENASP**

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