

MEMBERS' BEST PRACTICE EXAMPLES

Safe Farmer, Safe Countryside – KRUS's new prevention project

On 9 March 2023, the Polish Agricultural Social Insurance Fund (KRUS) inaugurated the Safe Farmer, Safe Countryside project at a press conference attended by Deputy Prime Minister, Minister of Agriculture and Rural Development Henryk Kowalczyk and KRUS Deputy President Marek Surmacz.

For over 30 years, KRUS has been introducing comprehensive preventive measures to decrease the number of accidents at work and occupational diseases among farmers. Over the course of these years, the Fund's prevention experts have reached hundreds of thousands of Polish farmers and successfully improved their awareness of accident hazards. Thanks to consistent preventive measures, the number of reported farm accidents fell by more than 80%, and the accident rate, measured by the number of accidents per 1,000 insured, dropped from 24.6 to 8.0. The goal of KRUS is "no accidents and occupational diseases," in line with the international prevention strategy "Vision Zero," which the Fund joined in 2018. In its prevention efforts, KRUS pays attention to the strategy's three pillars: safety, health and wellbeing, which have a key impact on whether or not work-related accidents, injuries or diseases occur.

The aim of the Safe Farmer, Safe Countryside project is to reinforce the prevention message through a common slogan and logotype for all activities; to integrate the existing forms in which KRUS carries its prevention impact, such as campaigns, training sessions, competitions, information and prevention stands, publications, as well as activities for the proper production and distribution of safe agricultural inputs and protective equipment and clothing for farmers; and to support the development of pre-medical rescue in rural areas into a single, identifiable and recognizable brand.

European Network of Agricultural Social Protection Systems

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Through project activities, KRUS will strive to increase the farmers' interest in rural labor safety issues, and to make rural residents more involved in eliminating accident risks on farms. Around the Safe Farmer, Safe Countryside project, KRUS plans to bring together institutions and companies working to increase work safety in agriculture.

A promotional spot for the project was presented during the conference.

Link to the spot: <https://www.youtube.com/watch?v=9hPUE9MoviA>

More information:

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