



Health in the future:  
digital – mobile - individual

A warm welcome! Herzlich Willkommen!



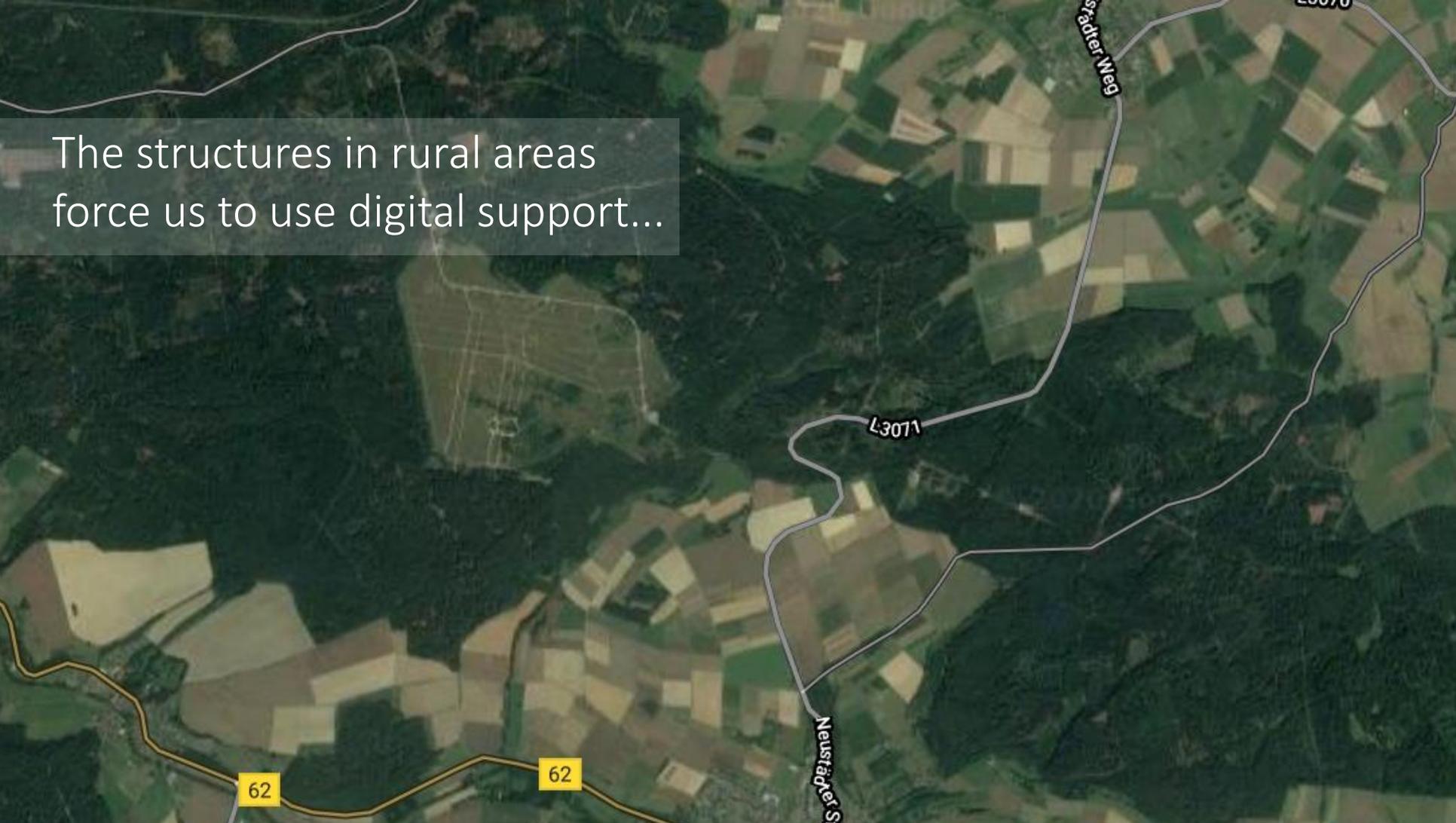
Christiane Clauss

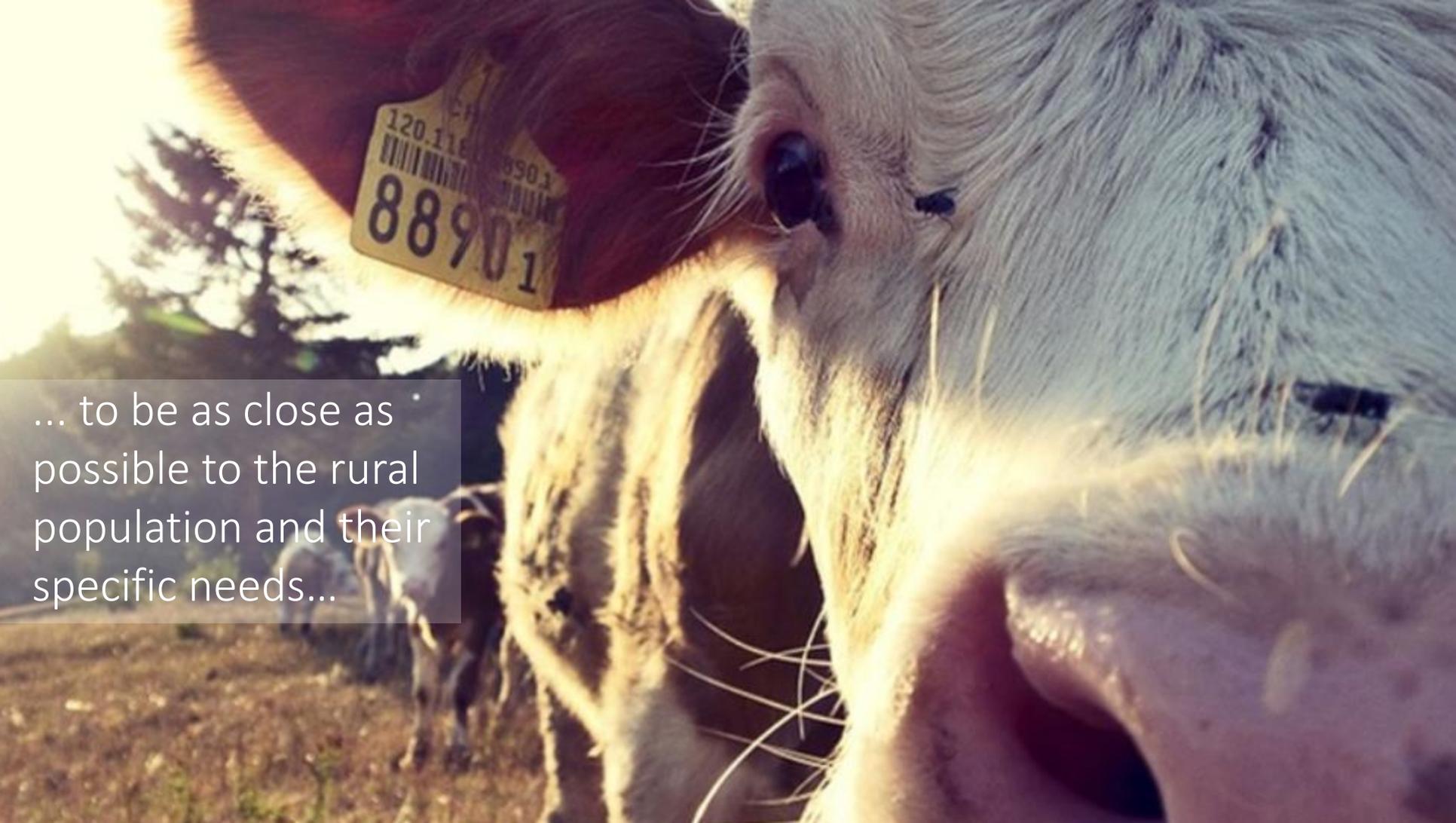


Ines Oelmann



The structures in rural areas  
force us to use digital support...





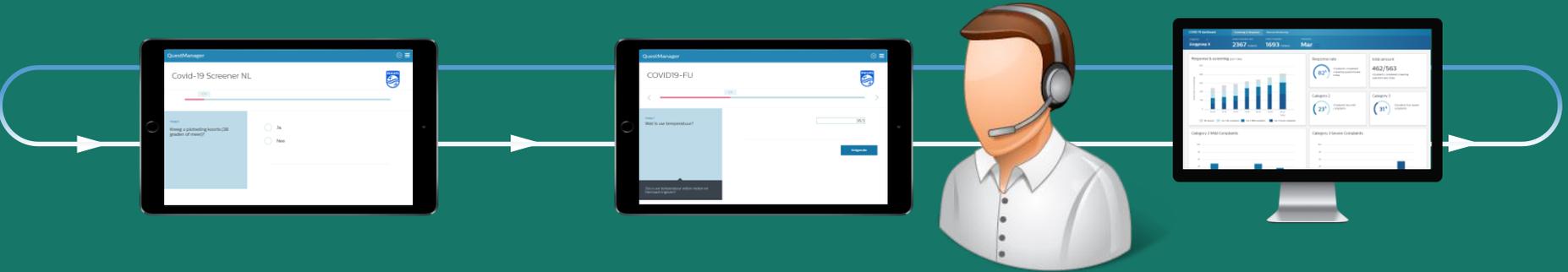
... to be as close as possible to the rural population and their specific needs...



## Kahoot - Quiz



# Networking



## Agreements to data protection and self-registration

Supported by an electronic submission form:

- URL is sent to insured persons
- Fills in names and contact information
- Provides information on the current care situation and risk factors

## Self-monitoring from home

- Questionnaires to be completed by the insured person at home
- Information material
- Automatic notifications
- Overview of participating insured persons and real-time insight
- with the help of dashboards

## In case of potential risk: call by the medical contact

- Joint discussion of the current care gap
- Personal and individual advice
- Offer possible interventions
- Enrolment in relevant programmes

## Evaluable population data

- Identifying trends
- Analysing variances
- Feedback and learning
- Dashboards
- Export of relevant data
- Open ecosystem

# Portal for the insured

Connected with medical contact



## The medical contact

- knows the care situations in different regions
- helps immediately
- is available 24 hours 7 days a week
- can give individual advice
- can offer additional interventions
- knows the necessary next steps
- connects, networks and organises
- is available 1 to 1 for the insured person

# Health in the future: digital – mobile – individual and personally

SVS



MSA



MELA



OPEKA



KRUS



SVLFG





Demo